



BUT WAIT  
A SECOND  
HERE.

I GUESS I  
SHOULDN'T  
CALL MY  
FATHER  
"CRAZY"...



DAD.



IF I WERE TO  
ADD ALL FEES  
INVOLVED IN A  
35-YEAR FIXED  
INTEREST RATE  
OF A REGULAR  
BANK LOAN...

HE  
PURCHASED  
THIS NEWLY  
BUILT  
SINGLE-UNIT  
CONDOMINIUM  
SIX YEARS  
AGO.



„FOR LAND  
AND BUILDING  
COMBINED, HE  
WOULD PAY  
APPROXIMATELY  
60 MILLION  
YEN FOR A 35  
MILLION YEN  
HOME!

THAT'S  
ALMOST  
DOUBLE!



THAT  
WOULD BE  
LIKE PAYING  
170 YEN  
FOR THIS  
100 YEN  
ERASER.



HE HAS  
TO PAY A  
TOTAL OF 60  
MILLION FOR  
A THING  
WORTH 35  
MILLION.



WHY DO  
GROWN-UPS  
DO SUCH  
UNBELIEVABLE  
THINGS?

GOOD  
GRIEF.



BECAUSE...

SINCE THIS  
WAS THE MOST  
EXPENSIVE  
PURCHASE OF  
HIS LIFETIME,  
HE SHOULD'VE  
DONE AMPLE  
RESEARCH  
BEFORE  
BUYING.



LET'S SAY  
THE VALUE  
OF THE  
PROPERTY IS  
18 MILLION  
YEN AND THE  
VALUE OF THE  
BUILDING IS  
17 MILLION  
YEN.

THE  
LOAN OF  
3.5 MILLION  
YEN, AFTER  
DEDUCTING  
A DOWN  
PAYMENT OF  
3.5 MILLION  
YEN WITH A  
FIXED 35-YEAR  
INTEREST  
RATE OF  
3%.

PROPERTY  
OWNERSHIP  
RIGHTS, ESTATE  
TRANSFER  
REGISTRATION,  
PROPERTY  
TAXES AND SO  
ON WOULD  
COME OUT  
TO ABOUT 3  
MILLION YEN.

FIXED-ASSETS  
TAX AND  
CITY-PLANNING  
TAX WITH  
RESPECT TO  
THE PROPERTY  
AND BUILDING  
COME TO A  
TOTAL OF  
ABOUT 3  
MILLION YEN IN  
35 YEARS.

IT ALL COMES  
OUT TO ABOUT  
60 MILLION!

...WOULD THEN  
BECOME A TOTAL  
OF ABOUT 60  
MILLION YEN, AS TO  
OTHER EXPENSES  
ASSOCIATED WITH  
THE LOAN, SUCH AS  
FINANCING FEES,  
GROUP CREDIT, LIFE  
INSURANCE, FIRE  
INSURANCE, EARTHQUAKE  
INSURANCE, AND  
REVENUE STAMP FEE,  
THOSE WOULD BE  
APPROXIMATELY ONE  
MILLION YEN.



EVEN  
THOUGH  
BANKS  
CURRENTLY  
PAY 0.025%  
INTEREST  
FOR  
SAVINGS,  
PRACTICALLY  
ZERO...



THE SUM  
BALLOONS  
TO ALMOST  
DOUBLE. THE  
MAIN REASON  
IS THE HOME  
LOAN.



THE BANK  
LOANS OUT  
MONEY THEY  
COLLECT  
WITH ZERO  
CAPITAL, WITH  
SUCH HIGH  
INTEREST.

...THE  
CURRENT  
INTEREST  
RATE FOR  
A LOAN  
IS 1.5%  
TO 2%.



TRULY, A  
BANK SITS IN A  
COMFORTABLE  
ARMCHAIR  
WHILE  
FORTUNES  
ROLL IN!

BANKING  
SURE IS A  
PROFITABLE  
BUSINESS.



IF I CHOSE  
TO NOT PURCHASE  
A HOME BUT  
INSTEAD INVESTED  
BY ANNUALLY  
ADDING 500,000  
YEN OF THE 18.5  
MILLION YEN —  
THE HOME-LOAN  
INTEREST — TO  
THE DOWN-PAYMENT  
SUM OF 3.5  
MILLION YEN...

BY THE  
WAY...

CLICK  
CLICK  
CLICK



AFTER 35  
YEARS, IT  
COMES OUT  
TO 38,130,000  
YEN! AT 5%, TO  
60,920,000  
YEN!

BY  
INVESTING  
A MERE  
3%...



IF I RENTED  
INSTEAD AND  
INVESTED THE  
REMAINING  
MONEY, I  
COULD LIVE  
MY RETIRE-  
MENT IN A  
FAR RICHER  
LIFESTYLE!

EVEN THOUGH  
I'D OWN A  
HOME AFTER  
GRINDING OUT  
LOAN PAYMENTS  
FOR 35 YEARS,  
MY SAVINGS  
WOULD BE  
PRACTICALLY  
ZERO.



...THIS HOME  
WOULD BE  
WORN OUT  
AND OF  
PRACTICALLY  
ZERO VALUE.

NOT TO  
MENTION...  
AFTER  
PAYING OFF  
THE 35-YEAR  
LOAN.



PROPERTY  
VALUE WILL GO  
DOWN AS A  
RESULT. THAT'S  
WHY A HOME IN  
THE SUBURBS  
WILL BECOME  
WORTHLESS.

THERE WILL  
BE A SURPLUS  
OF PROPERTY  
BECAUSE  
OF THE  
DECREASING  
POPULACE  
OF OUR  
RAPIDLY AGING  
POPULATION.



IT'S DE-  
PRESSING  
JUST  
THINKING  
ABOUT IT...





NEVERTHE-  
LESS... I'M  
GRATEFUL  
WE DO HAVE  
A HOME.



AT LEAST  
I HAVE MY  
OWN PRIVATE  
ROOM; IT  
WOULDN'T  
BE AS COM-  
FORTABLE  
RENTING AN  
APARTMENT.









MY FATHER  
IS A MATH  
TEACHER.  
HE'S THE TYPE  
TO THINK  
MORE  
LOGICALLY  
THAN THE  
AVERAGE  
PERSON.

BUT  
HE'S...



...HE SHOULD  
COME TO  
REALIZE THAT  
IT'S ALL  
UNREASON-  
ABLE.

SO IF HE HAD  
CALCULATED  
THE INTEREST  
AND PAID  
ATTENTION  
TO EVERY-  
THING  
INVOLVED  
WITH THE  
LOAN...



WHY  
DO YOU  
ASK,  
OUT OF  
THE  
BLUE?

OH,  
I WAS  
JUST  
SORT OF  
THINKING  
ABOUT  
STUFF...



WHAT  
MADE  
YOU  
DECIDE  
TO BY  
OUR  
HOME?

DAD.



IT WAS  
MAINLY  
YOUR  
MOM'S  
DECISION.

I DON'T  
REMEM-  
BER.



BUT DIDN'T YOU CONSIDER WHAT A BURDEN THE HOME LOAN WAS GOING TO BE?



...AND DECIDED TO PURCHASE A HOME.

OUR FAMILY WAS GOING TO GET BIGGER, SO WE WENT WITH THE FLOW...



BUT I DIDN'T CARE TOO MUCH ABOUT THAT.

I WAS SHOCKED AT FIRST TO FIND OUT THAT THE PRICE WAS GOING TO DOUBLE IN MAKING PAYMENTS FOR OVER 30 YEARS.



HUH..?



...TO LIVE UNHAMPERED IN A CLEAN AND COMFORTABLE PLACE, THAT WAS OUR NUMBER ONE WISH.

WE WANTED YOU AND AI-CHAN.

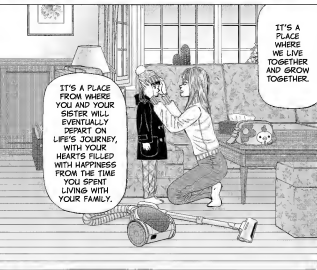


FAMILY  
MEMORIES?



A  
HOME...

...IS A  
PLACE OF  
MAKING  
FAMILY  
MEMORIES.



IT'S A PLACE  
FROM WHERE  
YOU AND YOUR  
SISTER WILL  
EVENTUALLY  
DEPART ON  
LIFE'S JOURNEY,  
WITH YOUR  
HEARTS FILLED  
WITH HAPPINESS  
FROM THE TIME  
YOU SPENT  
LIVING WITH  
YOUR FAMILY.

IT'S A  
PLACE  
WHERE  
WE LIVE  
TOGETHER  
AND GROW  
TOGETHER.





NOW I KNOW  
WHY HE MADE  
HIS PURCHASE,  
EVEN KNOWING  
THAT HE  
WOULD WIND  
UP PAYING  
DOUBLE.

I ACKNOWLEDGE  
MY  
DAD'S REA-  
SONING.



MAYBE  
IT'S JUST  
INEVITABLE...

IT'S A FACT  
THAT IF ONE  
SEEKS TO LIVE IN  
A COMFORTABLE  
ENVIRONMENT OF  
WITH SUFFICIENT  
ROOM, ONE HAS  
NO CHOICE  
BUT TO GET  
A LOAN.



YOU  
THINK  
SO TOO,  
REN-  
SAN?

A  
PLACE OF  
MEMORIES...  
HE'S RIGHT  
ABOUT  
THAT.



PERSON-  
ALLY, I  
THINK HIS  
ANSWER  
WAS AN  
ORDINARY  
ONE.



HE'S A  
LOGICAL  
MAN,  
AFTER  
ALL.

YOUR  
FATHER  
GAVE  
YOU A  
THOUGH-  
FUL  
ANSWER.



YOU  
THINK  
SO?



IT'S  
SCARY  
JUST  
THINK-  
ING  
ABOUT  
IT.

HE'S  
SHACK-  
LED TO  
PAYING  
OFF A  
DEBT  
FOR 35  
YEARS.



WHAT  
DO YOU  
MEAN?



I DON'T  
THINK HE  
WAS SMART  
TO BASE HIS  
LIFE PLAN  
AROUND A  
LOAN.

IT'S  
ABSOLUTELY  
IMPOSSIBLE  
TO SEE TENS  
OF YEARS  
INTO THE  
FUTURE.



IT  
APPLIES  
TO ALL  
PARENTS.

IT TICKS  
ME OFF TO  
HEAR YOU  
SAY THAT  
ABOUT MY  
FATHER.



BOTH MY  
PARENTS ARE  
DOCTORS, BUT  
THEY BUY CARS  
AND HOMES  
WITH LOANS.



ESPECIALLY  
WHEN IT  
COMES TO  
REAL  
ESTATE...

EVEN THOUGH  
JAPANESE  
PEOPLE ARE  
ORDINARILY  
STINGY, THEY'RE  
QUITE  
LACKADAISICAL  
WHEN IT COMES  
TO HIGHLY  
EXPENSIVE  
PURCHASES.





...BECOMING  
THE MASTER  
OF ONE'S OWN  
DOMAIN, HOME  
OWNERSHIP  
BEING A SIGN  
OF TRUE INDE-  
PENDENCE, AND  
ALL THAT.  
THEY DON'T  
THINK FOR  
THEMSELVES.

ALL THAT  
MEANS IS  
THAT THERE  
ARE A LOT OF  
PEOPLE WHO  
ARE CAUGHT  
UP IN PLATI-  
TUDES OF  
"NORMATIVE  
THINKING,"  
SUCH AS...



...WHO  
TARGET  
PEOPLE LIKE  
THAT, TO  
SELL THEM  
HOMES AND  
CONDO-  
MINIUMS.



THERE MUST BE  
TONS OF REAL  
ESTATE AGENCIES,  
SELLERS,  
CONSTRUCTION  
COMPANIES  
AND SO ON  
THROUGHOUT  
JAPAN.



OH?



IT GOES TO  
SHOW THAT  
NORMATIVE  
THINKING IS  
PERFECT BAIT  
FOR BUSINESS.



FISH THAT  
BITE WILL  
GET CAUGHT,  
AND WILL GET  
TURNED INTO  
MERCHANDISE.

IF THE  
BAIT CALLED  
"NORMATIVE  
THINKING" IS  
CAST TO THE  
MASSES, THEY  
WILL COME IN  
PROVES TO  
EAT IT.



THEY'RE THE  
GOVERNMENT  
AND  
CORPORATIONS  
THAT PLAN TO  
MAKE A  
BUNDLE OFF  
OF IT.

IF YOU LOOK  
FURTHER,  
YOU'LL LEARN  
SOMETHING  
ABOUT THE  
PEOPLE  
WHO CAST  
"NORMATIVE  
THINKING" TO  
THE MASSES.



WHICH  
MEANS,  
THEN.

I SEE...  
SO  
THAT'S  
THE  
BOTTOM  
LINE.

